



Cristiana Burr-Carranza

Graphic Designer

510.876.6038
crisburr@gmail.com
xiana.design

Profile

I specialize in creating visual concepts to communicate ideas that inspire, inform, and captivate. With a BFA in Graphic Design and over six years of experience, I have a diverse skill set and an eye for detail that is sure to make any project stand out from the crowd. I believe design is relative, and I take the time to understand each project in order to bring it to life the way it was meant to be. My goal is to create functional designs that capture the client's message.

Education

Academy of Art University 2023
BFA in Graphic Design

Chabot College 2018
AA in Liberal Arts

Skills

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe After Effects
- Adobe Dimension/Substance 3D
- Adobe XD
- HTML and CSS
- Computer literacy on both Mac and PC
- Microsoft Excel
- Powerpoint
- Google Sheets and Slides

Experience

Freelance Graphic Designer

Xiana Design Oct 2020–Present

- Led the creative direction and execution of diverse design projects including branding, packaging, and UI/UX design for various clients.
- Managed client relationships, from initial consultation to project completion, ensuring satisfaction and repeat business.
- Developed comprehensive design solutions tailored to clients' needs, enhancing their brand identity and market presence.
- Utilized design tools such as Adobe Creative Suite and Figma to create high-quality, visually appealing designs.
- Oversaw project timelines, budgets, and deliverables, maintaining efficiency and meeting deadlines.

Photographer/Photo Retoucher

TinaAra Photography July 2016–Oct 2020

- Specialized in photographing large venue events, including weddings, quinceañeras, and first communions.
- Handled photo retouching and enhancement to ensure high-quality outputs.
- Managed and organized digital assets within a complex media library, ensuring easy access and systematic storage.

Sales Support

Victoria's Secret April 2016–May 2018

- Drove sales growth by versatile role adaptation across multiple store areas including sales, cashiering, inventory processing, and merchandise replenishment.
- Contributed to visual merchandising by setting up floor sets according to seasonal and promotional needs.
- Prioritized exceptional customer service in all areas of responsibility, ensuring a positive shopping experience.
- Maintained store cleanliness and organization to enhance the shopping environment.

Graphic Designer
Cristiana Burr-Carranza

